

“When I get a message on my phone from Circle of 6, I know to take it seriously.”

Resident Advisor, Williams College

## The Data is In: Circle of 6 – Williams College year-long pilot

On an average day, students among the 2,100 enrolled at Williams **open up the Circle of 6 app 134 times** in order to interrupt an uncomfortable situation at the behest of a friend, ask for help getting home, ask a friend to talk, or contact campus-based resources.

In a recent “**Attitudes on Sexual Assault**” survey of students at Williams, where Circle of 6 is comprehensively deployed, **1300 students** responded to tell us how they use the app, 54% of them women and 45% men—and 40% of the total were participants in Intercollegiate athletics. Here’s what they reported:

### WHICH OF THE FOLLOWING FUNCTIONS OF THE CIRCLE OF 6 APP HAVE YOU USED OR WOULD YOU USE IF THE SITUATION AROSE DURING YOUR TIME AT WILLIAMS THIS YEAR?

#### 1 CHECKED IN WITH A FRIEND WHO LOOKED VERY INTOXICATED AND WAS LEAVING A PARTY WITH SOMEONE:

**69% have done this.**

29% say they would do so if they had the opportunity.

39% think their friends would approve of this action.

55% think their friends would strongly approve of this action.

#### 2 HELPED A FRIEND GET HOME IF THEY NEEDED HELP OR WERE INTOXICATED (APP FUNCTION #1):

**82% have done this.**

17% say they would do so if they had the opportunity.

28% think their friends would approve of this action.

69% think their friends would strongly approve of this action

#### 3 INTERRUPTED A CONVERSATION WHEN IT LOOKED LIKE ONE PERSON MIGHT BE MAKING ANOTHER PERSON FEEL UNCOMFORTABLE OR UNSAFE (APP FUNCTION #2);

**52% have done this.**

43% say they would do so if they had the opportunity.

44% think their friends would approve of this action.

40% think their friends would strongly approve of this action.

#### 4 TALKED WITH MY FRIENDS ABOUT SEXUAL VIOLENCE AS AN ISSUE IN THE COMMUNITY:

**68% have done this.**

21% say they would do so if they had the opportunity.

42% think their friends would approve of this action.

36% think their friends would strongly approve of this action.

## 5 SPOKE UP TO A FRIEND OR SOMEONE ELSE WHO TOLD ME THEY HAD SEX WITH SOMEONE THAT WAS INTOXICATED OR DIDN'T CONSENT:

13% have done this.

**80% say they would do so if they had the opportunity.**

45% think their friend would approve of this action.

34% think their friends would strongly approve of this action.

## 6 TALKED TO A FRIEND WHO I SUSPECTED MIGHT BE IN AN ABUSIVE OR HARMFUL RELATIONSHIP:

23% have done this.

**73% say they would do so if they had the opportunity.**

46% think their friends would approve of this action.

40% think their friends would strongly approve of this action.

## 7 CALLED CAMPUS SAFETY TO INTERVENE IN A SITUATION THAT LOOKS LIKE IT MAY BE DANGEROUS OR UNSAFE:

**7% have done this.**

76% say they would do so if they had the opportunity.

41% think their friends would approve of this action.

24% think their friends would strongly approve of this action.

## 8 CALLED LOCAL POLICE TO INTERVENE IN A SITUATION THAT LOOKED LIKE IT MIGHT BE DANGEROUS OR UNSAFE:

**1% have done this.**

62% say they would do so if they had the opportunity.

28% think their friends would approve of this action.

17% think their friends would strongly approve of this action.

## AND THIS IS WHAT THE SURVEYED GROUP OF STUDENTS AND OFFICIALS AT WILLIAMS ARE SAYING ABOUT CIRCLE OF 6:

“I like that this app is private, just me and my friends when I need help.”

Student

“I find the personalized school resources really helpful.”

Student

“I experienced dating violence and stalking hybrid and I feel like Circle of 6 could be really useful to me.”

Male student

“Circle of 6 reduces the barriers to conversation, resources and help for the newest students. We vastly underestimate the rate in which our young people are using their phones. Circle of 6 gives ownership and authority to students to hold accountability for their small group of friends, and create community oriented and collaborative safety.”

Sarah Bolton

Dean of Williams College

“Circle of 6 is helping drive cultural change on campus. Sexual violence prevention requires “culture change” — but what does that mean? It means that people need to know how to behave differently in situations when people’s safety is at risk. And Circle of 6 is a tool that helps them do that.”

Meg Bossong

Director of Sexual Assault Prevention and Response, Williams College